



PROPERTY RE-IMAGINED FOR LONDON

Lazari



WE ARE LAZARI

A family run property developer, owner and investor with a mission to help preserve the status of London as a world-class city.

At Lazari, we are building a world-class portfolio of commercial spaces that maximise the opportunity for our customers to create prosperity.

By repurposing our buildings to become catalysts for growth, we are contributing to the success of our customers – and ultimately, the success of London.

A STORY OF VISION WITH VALUE

Our business was founded in 1976 by Christos Lazari, a successful fashion designer who transferred his skills to property.

His vision was simple. To increase the commercial value of real estate simply by re-thinking its end use. It's this foundational vision that has been refined and honed to reflect the business model we have today.

A 360° approach to increasing commercial value

“Property has more interesting angles
and depends more on management”

– CHRISTOS LAZARI



A PORTFOLIO BUILT ON PURPOSE

Paying it forward, both for us, and for London.



As a family run developer, our property portfolio is guided by a generational mindset.

We take a holistic approach to value-creation because we know buildings can create infinite rewards if they positively interact with their surroundings.

We design buildings for positive wellbeing, knowing they will increase productivity. And we know that brilliant buildings in urban environments keep businesses

where they should be – on public transport routes, easily accessible and commutable without the need for private transportation.

It's this thinking that has allowed us to reimagine our buildings as catalysts – the key to unlocking future prosperity for our future generations, our customers, and the city.



**WE ARE DRIVEN BY A
DEEP DESIRE TO PROVIDE
OUR CUSTOMERS WITH
BUILDINGS THAT ENABLE
THEM TO FLOURISH.**



WORKING TOGETHER TO DESIGN OUT WASTE

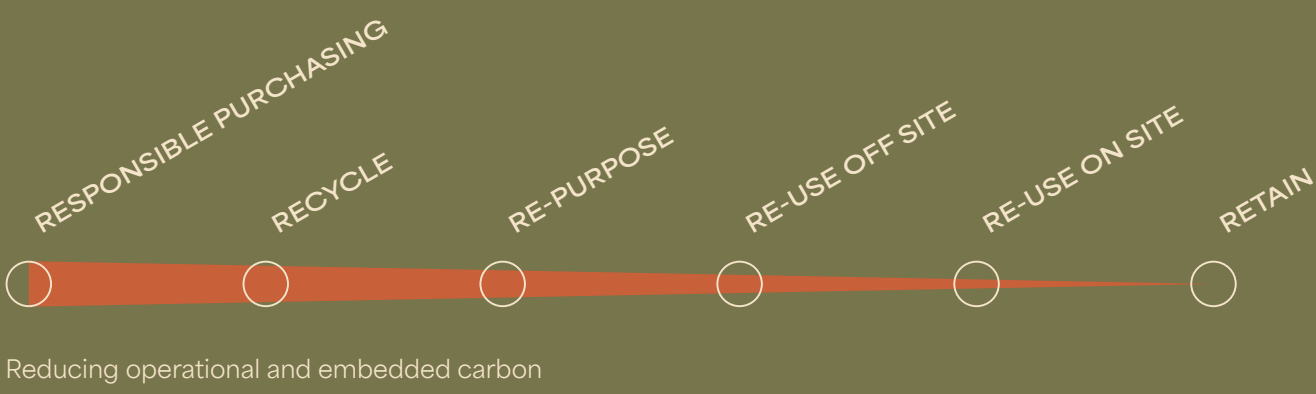
We have redefined our relationship with our customers so that together we can take accountability to design, engineer and optimise waste management - steering us toward a future where waste becomes a thing of the past.

We are re-thinking buildings not as development potential, but as material banks that are rich in resources.

Our aspiration with all our developments is to retain as much of the existing infrastructure as possible. Where we cannot reuse on site, we will collect and store for our next development - promoting a shift in circular thinking whilst reducing our whole carbon footprint along the way.

REWRITING THE PROPERTY RULEBOOK

We incorporate the principles of circularity into our developments, redefining our relationship with tenants as customers and collaboratively reducing both operational and embedded carbon.



RESPONSIBLE PURCHASING

Our industry contributes to nearly 40% of global CO2 emissions. This has compelled us to develop a process to minimise waste and carbon, sourcing materials through recycling, repurposing, or reusing. When that is not possible, we turn to sustainably accredited suppliers.

RECYCLE

Structures or materials are reprocessed for use in various locations, not necessarily in their original form.

RE-PURPOSE

Buildings are material banks, where products can be reused on-site or off-site for their original or alternative purposes with minimal reprocessing.

RE-USE OFF SITE

Reusing materials or structures in new locations for other projects.

RE-USE ON SITE

Reusing materials or structures on-site, but not necessarily in their original location.

RETAIN

Leaving materials or structures in their current location within the original building.

A PIONEERING PROCESS

Through innovative thinking, we have developed a reimagined process for designing, managing, occupying, and owning buildings.

For us compromising on sustainability is simply not an option



REDEFINING

Redefining tenants as customers makes us all accountable to design and manage out waste. It also means we become focused on delivering a tailored service, helping customers achieve their commercial goals and ambitions.

RETHINKING

By re-thinking our buildings as material banks, we reduce our impact on the environment as well as take a leadership position to promote the principles of circularity in our industry. Reduction of carbon both operationally and in construction also means this will have a multiplier effect across our supply chain.

RECALIBRATING

Re-calibrating the way we measure success gives us permission to think generationally. Time is no longer an issue, as we are not led by the short-term need to produce profits at the expense of the environment and long-term interests. This thinking means buildings will have a 100-year lifespan beyond the usual 60 years.

REDESIGNING

Redesigning buildings with the end-use considered at the beginning means less waste in the construction process. And because we design for our customers' needs and wants, we can together optimise spaces for efficiencies, productivity, wellbeing and performance.

REPURPOSING

We can repurpose our buildings to become catalysts for growth, contributing to the success of our customers, and ultimately, the success of London.

RECIPROCATING

Creating a portfolio that pays forward for future generations.

For every project we have brought in some major innovation

From best-in-class buildings to thriving customers and approvals from local planners, our commitment to going above and beyond has started creating ripples of positive impact.



Our family of customers, buildings, employees and partners are working together. Acting as genuine catalysts to create a better London.

It's a process from start to finish where everyone is accountable.



IT'S PROPERTY RE-IMAGINED FOR LONDON



For more information, please visit
propertyreimaginedforlondon.co.uk